

ASSIGNMENT: The Photo Lab Test:

Objective: to see first hand the printing options available to you in Las Vegas and the online printing options and convenience. We will also look at print pricing.

- 1) choose a digital photographic file
 - clean it up, dust, scratches, dead pixels, whatever
 - do any color corrections that are needed
 - save as:
 - flatten the file
(you will have the layered file and the flattened file)
- 2) format the flattened file:
 - 4x6 inches
 - 300 dpi
 - saved as an Adobe RGB 1998
 - .jpg
- 3) burn the same file onto 5 CD's
- 4) get in the car, on the bus, ride your bike, walk, to 5 digital photo labs.
 - have one 4x6 digital print made on **glossy paper**, if available
 - TELL THE LAB NO COLOR CORRECTION. PRINT AS IS...**
 - use at least one pro lab
 - try an online printer
 - <http://www.shutterfly.com>
 - <http://www.winkflash.com>
 - <http://www.snapfish.com>
 - <http://www.PerfectPosters.com> -these are just a few
- 5) return to the lab, pick up the prints
- 6) print a sixth image on an inkjet printer
 - use glossy paper that is profiled to the printer. (ex: epson printer, epson glossy paper)
- 7) mount the images,
 - two images to a page on cardstock, 8.5x11, black, gray, white**
 - label the images, the lab (address), the date printed, cost
(if the print was a free sample, what would the price have been)
 - sleeve the mounted labeled images
- 8) a typed conclusion of your lab printing experience.

Try This

- Print a 4x6 and an 8x12. Do they look different?
 - remember to create two files 4x6 and 8x12 at 300dpi
- Return to the lab later in the semester, and see if the print from the same digital file looks the same
- When at the lab ask for color profile specifics. Do they use adobe RGB or SRGB?

Turn in envelope containing sleeved images and conclusion

- Name, project, class day and time, date, email and phone#